

2017 Annual Report



A Year of Growth

2017 was an exciting year for Habitat for Humanity of Wisconsin. It was a year of growth for the organization and for its board of directors. Having made the determination that HFH-WI is poised to move to the next level as a support organization for Wisconsin Habitat affiliates, the board has made a concerted effort to expand its ranks, bringing on leaders from corporations throughout the state to provide needed expertise as we work to expand our programs and services. We will undoubtedly look back on 2017 as a watershed year for the organization.

This annual report is a look back on our accomplishments of the past year, but it's also a look forward, with a great deal of anticipation and excitement, to the coming year and beyond. Our sincere thanks to our board of directors, Wisconsin Habitat affiliates, supporters and friends for your part in making 2017 a great success, and we look forward to working with you in 2018!

In service,

Sara Kierzek
HFH-WI Executive Director



Staff from Green Bay HFH enjoyed dinner at the 2017 Habitat Wisconsin Annual Conference in Oshkosh.

Supporting & Connecting Affiliates

One way HFH Wisconsin helps affiliates build capacity and serve Wisconsin families is by providing a variety of training opportunities throughout the year. In 2017, with assistance from Habitat International, we organized a statewide construction safety workshop. In addition, the ReStore Annual Meeting & Training Day brought ReStores together to learn and strategize about ways to work together, such as statewide marketing and in-kind opportunities. We also offered trainings for affiliate board of directors and new executive directors.

Some of our best resources come from our Habitat peers, and the 2017 statewide training conference was a great opportunity to share knowledge and experience with each other, in addition to attending mortgage training and workshops on a variety of topics.

The opportunities we provide to learn and connect help make WI affiliates stronger and more effective.



Working toward a world where everyone has a decent place to live.



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Disaster Preparedness and Response



Last spring, Habitat for Humanity of Wisconsin became the owners of a Mobile Response Unit (MRU) that was originally donated from General Motors to Habitat International for disaster response after Hurricane Sandy brought extensive damage throughout the eastern seaboard in 2012. GM and Nissan donated over a dozen of these vehicles to Habitat International, which have been deployed to disasters throughout the country for the past five years. The vans have been equipped with tools through donations from Lowe's and Bosch, and have been used by countless volunteers and Habitat staff to help with disaster cleanup, response and recovery.

A decision was made in 2017 by Habitat International to donate a handful of the MRUs to Habitat state support organizations around the country, to assist with state or regional disaster response and preparedness, and for

special build events. Ours was immediately put to good use with disaster preparedness tabling events in local Lowe's parking lots and providing a vehicle and tools for a week-long event in Antigo, WI, where a number of home repair projects were completed throughout the community by church volunteers.

Then, unfortunately, on June 7th, five tornadoes hit central and northeastern Wisconsin, including a long-track tornado that did extensive damage in parts of Langlade County. The MRU spent most of the summer there, being used once again for disaster response, until early September, when Hurricane Irma wreaked havoc on the northeastern Caribbean and the Florida Keys. Our MRU was on the road again, deployed to Habitat for Humanity of Key West and the Lower Florida Keys, where it is currently assisting with recovery.

HFH-WI is in the midst of developing plans for disaster preparedness and response training for Habitat staff and volunteers throughout Wisconsin so that we are better equipped to effectively respond to disaster situations in our communities and our state. Once work is completed in the Florida Keys, our van will be on the road again in Wisconsin, providing support to our local Habitat affiliates and to families in need.



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HFH Wisconsin VISTA Program

The Habitat for Humanity of Wisconsin AmeriCorps VISTA Program has developed substantially since we became a full program grant in 2014. In grant year 2017 we reached our recruitment goals on time, and with the

assistance of two dedicated VISTA Leaders, recruited some of our best VISTA members yet. On average, we have 21 AmeriCorps VISTA members serving throughout Wisconsin at any given time.



Marco, who is featured in the [recruitment video](#) created by our SSO Marketing VISTA, was a 2016-2017 ReStore Development VISTA with the Fox Cities and helped them transition to a new POS system, a new pick-up/delivery scheduling system, and a new volunteer management platform for use by the ReStore and the affiliate.

For more information about our program and any available positions, visit [our website](#).

The goal of our VISTAs is to build capacity and sustainability for our affiliates. Many VISTAs focus on building volunteer programs, which includes recruiting new volunteers, creating surveys to improve volunteer satisfaction and retention, and improving program accessibility and efficiency by moving volunteer management online.

As affiliates grow, opening new ReStores and generating funds to increase the number of families served, VISTA members help create scalable processes and programs. We have recruited several VISTAs with strong technology backgrounds to implement new point-of-sale (POS) systems in ReStores and help affiliates effectively utilize fundraising programs. Construction Improvement VISTAs work to streamline build processes and document procedures. Program Development VISTAs help affiliates expand services, ramping up home repair programs or establish Neighborhood Revitalization Initiatives.

In 2018 we will be starting our second three-year grant cycle. We're looking forward to partnering with new affiliates and seeing the results our VISTAs' hard work in the years to come.





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Thank You 2017 Donors!

4imprint	Mark Endris	Nancy Notley
Airens Company	Paul & Vicki Fehrenbach	Elizabeth Oertel
Amazon Smile	First Supply	David & Judith Olson
American Family Insurance	Frank & Susan Gedelman	Mary Ann & Ronald Pabich
Associated Bank	Global Recruiters Network-West Bend	Rita & David Petchel
Kurt Baehmann	Habitat International	Nate Piotrowski
John & Connie Berken	Marilyn S. Hintz	Marilyn Rewolinski
Josephine Berken	HuTerra Foundation	Amy Ristow
Joyce Berns Living Trust	Cheryl Jensen	Richard Schroeter
Roland Berns	Valerie Johnson Renk	Anne Schumacher
Susan & James Beyer	JP Morgan Chase Employee Giving	Randall Sherer
Lynda Biedrzycki	Richard & Linda Kihlslinger	Rachel Shields
Paul & Mindy Biedrzycki	Ronald & Patricia Kihlslinger	Kathryn Smith
Jennifer Blackmon	Kohler	Lizbeth & George Snyder
BMO Harris Bank	Robin Korb	Elizabeth Sobush
Jarema Boyko	Rebecca Kundert	James Southern
Broan-Nutone	Carol Marshall	Lon & Susan Sprecher
Stacey Carlson	Karen Mathwig	Thomas Stodola
Greg Ciriacks	James Mayer	James Suchocki
Combined Federal Campaign	Melvin & Barbara Mueller	Thrivent Financial Foundation
Community Shares of Gr. Milwaukee	Mr. & Mrs William Nasgovitz	Tix for a Cause
Albert & Flora Ellinger Foundation	Network for Good	William Urbrock
		Mary Vandehey
		Wisconsin State Employees

In-Kind Gifts

Building homes is costly, but one of the reasons why Habitat affiliates can provide decent, affordable housing to low-income families is the generosity of companies that provide in-kind donations of building materials and services. This year, we have had the pleasure of working with several Wisconsin-based companies that provided affiliates throughout the state with products. **Broan-Nutone** donated kitchen and bath fans for our homes, and other items to be sold in our ReStores. **Kohler** continued its longstanding relationship with Wisconsin affiliates by donating kitchen and bath fixtures for every build in Wisconsin, and **First Supply** worked with one of their suppliers to donate high-efficiency furnaces for Wisconsin Habitat homes. **Associated Bank** began working with affiliates to provide free mortgage origination services. We even received several hundred new snowblower motors from **Airens Company** to sell in our ReStores in support of our mission!

Donations like these help us reduce the costs of construction and help us serve more families. Our sincere thanks to all of our partners in 2017. We look forward to working with you in the coming year!

An electronic version of this report is available on our website:
www.habitatwisconsin.org/financial-information

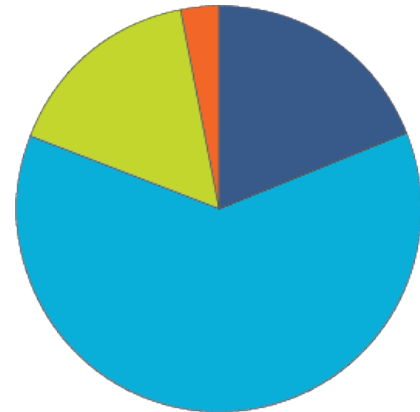


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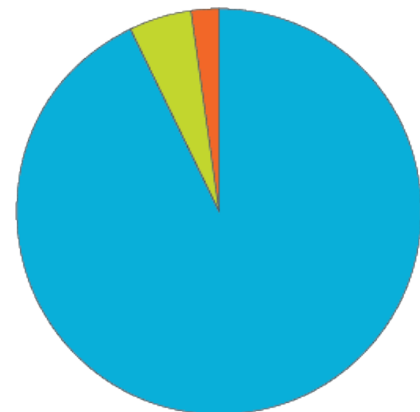
Total FY16 Revenue: \$389,775

VISTA Program Grant:	\$242,195
Program and Service Revenue:	\$75,275
Contributions and Public Support:	\$60,671
Conference Revenue:	\$11,634



Total FY16 Expenses: \$466,992

Program:	\$436,182
Management and General:	\$22,773
Fundraising:	\$8,037



As a state support organization, we do not actively solicit individual donations but do welcome individual contributions and participate in employee giving programs.



HFH Wisconsin participates in the Combined Federal Campaign, Thrivent Choice, Amazon Smiles, HuTerra, and other giving programs.

The VISTA Program is funded by a grant from the US Corporation for National and Community Service, and through contributions from Habitat for Humanity host affiliates.





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2017 Board of Directors

Mary Vandehey, *Board Chair*
Thrivent

Andy Scheiderer, *Vice-Chair,*
Northwest Region Rep
St Croix Valley HFH

Kathryn Poehling, *Treasurer*
First Supply, LLC

Valerie Johnson, *Secretary,*
Southwest Region Rep
HFH of Dane County

Paul Fehrenbach, *Past President*
BMO Harris Bank

Nick Airen
Ariens Company

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Derse

Troy Dennyhof
Aurora

William Kopka
Associated Bank

Jeff Menzel
Green Bay Packaging

Mike Mueller
Kohler Company

Stacy Pahlke, *West Central Region Rep*
HFH Adams/Juneau Counties

Amy Ristow, *Northeast Region Rep*
HFH of the Greater Fox Cities Area

Ann Spencer
Associated Bank

Russ Wanta, *At-Large Affiliate Rep*
HFH of Washington/Dodge Counties

HFH Wisconsin Staff

Sara Kierzek, *Executive Director*

Jennifer Hartwell, *VISTA Program Director*

HFH Wisconsin VISTA Members

JoAnn Muir, *VISTA Leader*

Djuana Dismuke, *VISTA Leader*

Emily Beecher, *Fund Development VISTA*



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